



Job Description

Vice President, Analytical Services: *If you have solid analytical and statistical experience, a history of serving and developing Fortune 1000 clients, and a passion for innovative ideas, this may be the perfect position for you.*

We are looking for an analytical expert, adept at developing marketing science strategies to address clients' business needs and ensuring successful execution of marketing science techniques. Our ideal Vice President, Analytical Services candidate has a proven track record of innovation and product development, along with experience managing a team of marketing scientists. This candidate will have market research experience across multiple industries using a wide range of quantitative research methods. The successful candidate will not only have exceptional technical and communication skills, but will have a keen interest in developing unique approaches and representing CMI through a variety of marketing channels.

Essential qualifications include 8+ years market research industry experience, especially in the area of advanced analytics, with a research supplier or client company, in-depth knowledge of many advanced analytical techniques and proficiency with statistical software packages, such as SPSS, the ability to provide the best thinking in analytical offerings that address clients' business objectives and present complex statistical findings in simple terms, exceptional written and verbal communication skills, and innovative and critical thinking. A Masters degree in research and statistics or a related field is required, and a Ph.D. preferred

If you meet these requirements and are looking for a collaborative environment that promotes professional growth, please email us at jgreen@cmiresearch.com. No phone calls please.

We're anxious to hear from you!

CMI is an equal opportunity employer and does not discriminate in employment opportunities or practices on the basis of race, color, religion, sex, national origin, age, disability, or any other characteristic protected by law.