



## Job Description

**Qualitative Manager:** *If you have solid qualitative market research and moderating experience, and a passion for excellence and learning, this may be the exciting and challenging position you're hoping to find.*

We are looking for an experienced researcher to design and conduct all phases of qualitative research, frequently in conjunction with quantitative research. Our ideal Qualitative Manager excels at client service, supports business development efforts, writes insightful proposals, and guides projects for clients in multiple industries across a wide range of qualitative research methods (focus groups, IDIs, discussion boards, online tools, facilitated session, etc.). Working in conjunction with our Marketing Team, Qualitative Managers also support CMI through a variety of marketing efforts, including conferences, articles, and new product development.

Essential qualifications include minimum of 3 years of qualitative research experience spanning the responsibilities described above, has outstanding communication skills, and strong creative and critical thinking ability. A Bachelor's Degree is required; a MS in Marketing Research, Marketing, Business Administration or related field and RIVA training are strongly preferred.

If you meet these requirements and are looking for a collaborative environment that promotes professional growth, please email us at [jgreen@cmiresearch.com](mailto:jgreen@cmiresearch.com). No phone calls please.

We're anxious to hear from you!

CMI is an equal opportunity employer and does not discriminate in employment opportunities or practices on the basis of race, color, religion, sex, national origin, age, disability, or any other characteristic protected by law.